

Julie Rowe

PRODUCER ✍ DIRECTOR ✍ EDUCATOR ✍ ARTIST

www.julierowe.com

JULIE ROWE STUDIOS, LLC, various cities | 05/1990 – present

Music Teacher, Acting Teacher, Presentation Coach

Provide instruction to students ranging from beginner to professional, and young child to adult. Topics include piano, guitar, voice, acting analysis, audition preparation, music theory, effective voice and speech skills, and presentation excellence. Residencies have included private schools, public schools, Montessori programs and corporate environments.

Music Director

Provide music direction for works ranging from original pieces to traditional book shows. Conducted pit musicians with four to eight pieces, while also serving as pianist and string instrumentalist.

MALTZ JUPITER THEATRE, Jupiter, FL | 08/2009 – 07/2020

Director of Education

Managed all education and outreach programming at this AEA LORT-B+ regional theatre, the largest regional theatre in the Southeast United States.

- Produced six to seven student shows per season, including one Broadway Revue, four to five major book musicals and one classic play. Managed all designers, musicians, stage managers and crew for all productions. In addition, produced student recitals, studio showcases and cabaret events.
- Managed and programmed the Goldner Conservatory of Performing Arts in all aspects of acting, dance, voice, musical theatre, piano and guitar training with classes serving pre-K students to professionals.
- Managed the faculty team of 25, including hiring, training, oversight, and curriculum planning.
- Managed the Conservatory administrative assistant team of two.
- Created and managed the Sachs Arts Immersion Fellowship Program, a paid internship fully funded by donors.
- Created and implemented the Maltz Jupiter Theatre's Professional Training Program, a two-year certificate program for young adults who have made performance their career choice. Program Candidates' focused curriculum included 35 hours per week of training in dance, acting, voice and career preparation, and culminated with a New York City industry showcase and musical production featuring graduates on the Maltz Jupiter Theatre stage. This Professional Training Program is the only two-year certificate Program affiliated with a professional regional theatre in the State of Florida.
- Created and implemented a Student Matinee program with accompanying study guides using Sunshine State and Common Core Standards. The Student Matinee program served 3,000–6,000 Palm Beach and Martin County students, including Title 1 students who were admitted at no cost to them. This program designated the Maltz Jupiter Theatre as an approved Arts vendor with the Palm Beach County School District.

- Managed the Master Class Series and Workshop Series, which brought Broadway and South Florida talent to work with Conservatory students. Guests included Duncan Sheik, Nancy Carson, Debbi Dee, Deanna Dys, Peter Yeun, Ben Liebert, Dennis Kenney, Richard Kline, Adam Lendermon and more.
- Managed the Page to Stage program, a literacy-based initiative that served Palm Beach County students as well as students in Rural or Economically Disadvantaged (REDI) counties.
- Created and managed all vacation camp programming for students ages 4–18.
- Managed the Drama Dragon bi-lingual program dedicated to promoting emotional health and awareness for students in grades K-2.
- Created and implemented Teaching Artist in Residence programs with Boys and Girls Club of Martin County and Banner Lakes Recreation Center of Hobe Sound, FL.
- Assessed, diversified, and expanded the Education Department’s operational programming to serve schools, community partners and alternative student populations.
- Created the annual Conservatory Department budget of \$850,000, participated in fundraising events, funding research and the \$35 million dollar capital campaign to expand the physical plant, contributed to grant applications, Maltz Jupiter Theatre website, Marquee Magazine, annual report, playbills, pertinent press releases, and long-range planning.
- Promoted education and the Maltz Jupiter Theatre in the community at large.
- Created monthly Board of Trustees reports and met quarterly with the Board Conservatory Advisory Committee.
- Created, facilitated, and managed the annual Youth Artists’ Chair program, a unique mentorship opportunity in which each production department of a play is headed up by a student under the guidance of a theatre professional. These plays were fully produced on the Maltz Jupiter Theatre stage. Titles included *The Good Times Are Killing Me*, *The Laramie Project*, *Hamlet*, *The Crucible*, *The Glass Menagerie*, *Rhinoceros*, *The Diary of Anne Frank*, *To Kill A Mockingbird* and *Romeo and Juliet*.
- Managed the Youth Touring Company, a select group of students who performed throughout the community in a variety of settings. The Youth Touring Company completed 75-100 performances per season and raised up to \$17,000 a year.
- Managed all Maltz Jupiter Theatre interns.
- During my 11-year tenure at the Conservatory, the number of enrolled students increased 45%, the number of group classes increased 45% and billed tuition increased 54%.

MCC OF THE PALM BEACHES, Palm Beach Gardens, FL | 10/2018 – 09/2020

Musician

Provided church service and special event music as a vocalist, pianist, guitarist and mandolin player across a variety of musical genres. In addition, accompanied soloists, provided leadership with fellow instrumentalists, and created recordings and videos as needed.

AMERICAN STAGE THEATRE COMPANY, St. Petersburg, FL | 09/2003 – 08/2009

Director of Education

Managed all education and outreach programming at this AEA SPT-8 Regional Theatre.

- Created and oversaw Artists-in-Residence in the school system and with community partners that included all levels of public schools, schools for the deaf, alternative schools for pregnant teens and teen mothers, the Pinellas County Juvenile Detention Center, Youth Arts Corps and the Hospice of the Florida Suncoast.
- Managed all American Stage interns.

- Created and managed the school residency program Write On! Pinellas, a program that placed Teaching Artists in grades 6–12 classrooms to guide students in the craft of playwriting in eight Pinellas County schools.
- Created and managed Spring Break and Summer Camps, American Stage Kid’s Club, After School Drama Clubs and American Stage Birthday Parties.
- Directed and facilitated the annual School Tour, a program that served more than 18,000 students in grades K–5. Additionally, managed the Tour at alternative performance venues, including All Children’s Hospital, PARC, City Recreation Centers and First Night St. Petersburg.
- Managed all student matinees of mainstage productions and created accompanying study guides using Sunshine State and Common Core Standards.
- Managed the teaching artist team of 10 including hiring, training, oversight, and curriculum planning.
- Created the annual Education Department budget, which grew from \$45,000 to \$190,000 under my tenure, general department program marketing, expansion, and development. Implemented the monthly American Stage Education e-newsletter and contributed to the American Stage website, newsletter, mainstage playbills, pertinent press releases and long-range planning. Promoted education and American Stage at large in the community.
- Performed budget and data base management, funding research, and grant writing.

Teaching Artist

- Instructed a playwriting course for students in grades 7-8 at Southside Fundamental Middle School. Class culminated in a staged reading of the students’ 10-minute plays by theatrical professionals, and fully produced productions of radio plays and Shakespeare adaptations with student cast members.
- Instructed a playwriting course for creative writing students at Northeast High School in grades 9-12. Class culminated in a staged reading of the students’ 10-minute plays by theatrical professionals.
- Created and facilitated training for the American Stage Youth Ensemble in acting, musical theatre and playwriting, while also producing their productions throughout the year.

Director

- *A Tuna Christmas*, a 2008 American Stage mainstage production, which ran for seven weeks.
- American Stage School Tour productions, each of which played to between 9,000 and 18,000 students in Pinellas County, Hillsborough County and surrounding REDI Counties, to an audience base of children in grades K–5. Titles included *Alexander and the Terrible, Horrible, No Good, Very Bad Day*, *Lilly’s Purple Plastic Purse*, *Bunnicula*, *Sideways Stories from Wayside School*, *Charlotte’s Web*, *The Wind in the Willows*, and an original, self-authored piece, *Who Put the Sea Serpent in my Soup?*
- *King Island Christmas* (twice annually), which featured a cast of 24 students ages 7-16. Also played piano for all performances.
- *The Day the Gators Came Out to Play*, an original self-authored Florida folk tale, which featured a cast of 21 students ages 8-15. Also scored the production and led the ensemble of string band musicians while playing banjo for all performances.

AMERICAN STAGE THEATRE COMPANY, St. Petersburg, FL | 04/2008 – 08/2008

Interim Director of Development

Managed all aspects of the Development Department at this AEA SPT-8 Regional Theatre through the transition of identifying, selecting and hiring a permanent replacement.

- Coordinated and supervised all fundraising activities including grant writing, defense and reporting, individual giving, sponsorships, and estate gifts.
- Worked closely with the Board of Trustees and the Producing Artistic Director in the budget process, long-range planning and select naming opportunities in the theatre's new facility, which was under construction during this time.

ECONOMIC STIMULUS PRODUCTIONS, St. Petersburg and Jupiter, FL | 02/2008 – 2013

Founder and Partner

Economic Stimulus Productions was formed as a result of The Economic Stimulus Act of 2008. The partners utilized all funds to create the company and were proud to produce theatre fully funded by the United States Government.

- Produced, created, and performed in New York-style cabarets, including *An Evening Wasted with the Songs of Tom Lehrer*, *Another Evening Wasted with the Songs of Tom Lehrer*, *An Evening with the Friends of Dorothy: A Judy Garland Cabaret*, and *The Lady Is A Tramp: Women Sing Rodgers and Hart*.
- Produced *Reefer Madness: The Play!!!*, a new play written by T. Scott Wooten. The play received the Best Play Audience Choice Award at the 2010 Orlando International Fringe Festival, Orlando, FL.
- Produced and directed *Thom Pain (based on nothing)*. Listed in the Top 10 Productions of 2009 by Creative Loafing, St. Petersburg, FL.

QUIRKY WHITE CHICKS PRODUCTIONS, Nashville, TN and St. Petersburg, FL | 04/2002 – 2008

Founder and Partner

Produced, directed, and performed in the Nashville-area premiere of *Durang Me, Baby*, under the Member's Project Code through Actors' Equity Association, which required creating a temporary liaison committee as a precursor to the permanent committee that was created in September 2002. Obtained sponsorship for the production from area businesses.

Produced and performed in *Mr. Wooten's Big Nite!*, a series of seven original short sketches by T. Scott Wooten.

Produced Samuel Beckett's *Krapp's Last Tape*, which played four successful performances at The Studio at 620, an alternative art gallery and performance art space in downtown St. Petersburg. The production was then invited to transfer to American Stage for four encore performances.

TENNESSEE REPERTORY THEATRE, Nashville, TN | 09/2000 – 05/2002

Education Coordinator

Enrolled and marketed adult education courses, hired teaching artists, taught various adult performance courses, facilitated student seminars and adult literacy sessions, and read for the WriteOn Nashville Awards. Represented and promoted the education department at granting organization meetings as well as various community meetings.

Juvenile Justice Theatre Workshop Project Manager

Managed the Juvenile Justice Program, a program utilizing theatre as a teaching tool for teens on probation in the juvenile justice system of Davidson County and for incarcerated teens living in the Monroe Harding Children's Home. Responsibilities included managing a \$17,000 NEA grant to fund

the program, hiring teaching artists, coordinating teaching and workshop schedules, working with probation officers to enroll students and follow up on their progress, maintaining contact with students and representing the program at the Now and Forever Campaign hosted by Martha Ingram.

Teaching Artist/Playwright

Instructed children ages 6–14 who were attending two-week to four-month workshops at seven local schools and three summer camps. Topics included acting, singing, movement and music knowledge, with each class culminating in a final presentation. Wrote all plays performed by younger children. Summer camps for younger children covered the entire theatre experience from acting and technical and design work to marketing the production. Teen summer camps focused on producing a full-length musical in a two-week time frame.

BELMONT UNIVERSITY, Nashville, TN | 09/2000 – 05/2002

Adjunct Professor, Musical Theatre Program

Voice and acting coach, with course topics that included material research, lyrical and acting analysis, vocal technique, genre awareness and audition preparation. Also created and delivered a seminar on career management.

CAMP BROADWAY, New York, NY | 11/1998 – 03/2000

Program Manager

Managed the student outreach program dedicated to enabling students to attend seven Broadway and Off-Broadway productions at affordable prices.

- Worked with producers to define programs specific to their individual shows. Productions included *The Iceman Cometh*, *The Price*, *Amadeus* and others.
- Coordinated with box office treasurer and staff to purchase and manage up to 160 tickets/night, eight shows/week and coordinated student rush.
- Developed and delivered marketing campaign to tri-state area schools and universities, which included contributing to the Camp Broadway website. This promotion went international via the website and artist support and brought in students from Australia and Canada and across the United States.
- Produced a seminar series with cast members from each show, including Kevin Spacey, Tony Danza, Robert Sean Leonard, Tim Piggott-Smith, James Naughton and David Suchet. Seminars were held at five area universities and four local venues with a facilitator from the New York Times.

CHILD’S PLAY THEATRE COMPANY, Hopkins, MN | 08/1994 – 05/1996

Teaching Artist

Created and carried out a variety of lesson plans for children ages 8-13, with class length ranging from a single day to a six-week workshop. Topics included acting, singing, movement and music knowledge.

Vocal Coach and Music Director

Provided vocal coaching and music direction for actors ages 8-13 in rehearsal for both in-house and touring productions. Served as the touring show pianist.

PERFORMANCE EXPERIENCE

Actor, Singer, Musician, various cities | 05/1989 - present

Performed in plays, musicals, films, commercials and cabarets with such notable directors as J. Barry Lewis, Marcia Milgrom Dodge, Bill Hayes, Lou Tyrrell, Garland Wright, Karla Hartley, Bob Devin Jones, Drew Fracher, Todd Olson, David Grapes, Kate Warner, Brian Jucha, Darrell Larson, Eleanor Reissa, Peter Rothstein, Robert Hartmann and T. Scott Wooten. Styles ranged from Shakespeare to original works and dramas to actor musician pieces.

EDUCATION AND TRAINING

- B.A., Theatre Arts, Idaho State University, Pocatello, ID
- Course work at The Guthrie Theater, The Performance Studio, Akerlind Casting and Tom Burke Studios.

HONORS AND AFFILIATIONS

- Professional Achievement Award, the College of Arts and Sciences, Idaho State University, 2005
- Recipient, Maltz Jupiter Theatre Gala Honoree, 2019
- Recipient, American Falls High School Distinguished Alumni Award, 2014
- Recipient, MCC of the Palm Beaches Ruby Slipper Award, 2014
- Recipient, Maltz Jupiter Theatre Conservatory Shining Star Award, 2014
- Recipient, Pinellas County Individual Artist Grant, 2008
- United Way Tampa Bay Volunteer of the Year, 2005
- Al T. May Staff Member of the Year, American Stage, 2005
- Volunteer Voice and Speech Coach, Palm Beach Philanthropy Tank, 2015 – 2021
- Member of Palm Beach County Cultural Council Education Committee Executive Leadership
- Member of the Artists' Cultural Task Force Committee, Pinellas County Arts Council
- Member of AEA and SAG-AFTRA
- Former Member of the Pinellas County Education Consortium
- Former Vice President of the Board of Trustees, Suncoast AIDS Theatre Project
- Former Member of the Board of Trustees, freeFall Theatre Company
- Former Member of the Pinellas County Juvenile Detention Center Community Advisory Group
- AEA Nashville Liaison Committee Chair, 2002-2003
- Best Actress Award, 2009 Critic's Choice, Best of the Bay, Creative Loafing
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- Best Actress Award 2004, Critic's Choice, Best of the Bay, The Weekly Planet
- Listed in "The Year's Best, 2003, 2004, 2005 and 2011," The Weekly Planet/ Creative Loafing, St. Petersburg, FL
- Best Actress Tennie Award, 2002, Nashville, TN
- Best Supporting Actress Tennie Award, 2000 and 2001, Nashville, TN